

OLR Server Version 2.0

Configuration Guide

Version 2.0.....	1
I. Purpose of this document	3
II. Audience	3
III. Basics	3
IV. Creating and Configuring a Marketing Plan for OLR	3
1. Configuring the Marketing Plan	3
2. Affiliate Configuration.....	4
3. Affinity Group Configuration.....	5
4. Retail Partner Configuration.....	5
5. Serial Numbers and Activation Keys.....	5
V. Advanced Configuration.....	6
1. Additional information.....	6
2. Credit Cards Verification.....	6
3. Packages containing several products.....	6
VI. FAQ.....	7
Annex.....	8

I. Purpose of this document

The OLR server is communicating directly with the Affiliate Management Database in order to obtain information on its configuration.

We will describe in this document the different parameters that can be configured through the Affiliate Management System and how this should be performed.

II. Audience

We assume in this document that the reader has a previous knowledge of the Affiliate Management System and its concepts as well as the different OLR clients.

III. Basics

The authentication method used by the OLR application is based on serial numbers and activation keys.

The OLR client (CD or Web Page) does not contain any information regarding the affiliate or the marketing plan. This means that when a user signs on with OLR, we need a way to identify the marketing plan and the affiliate he is signing with.

The serial number and activation key that the user will enter during the first transaction gives that information.

Each serial number and activation key is unique and identifies a unique marketing plan and ultimately an affiliate.

IV. Creating and Configuring a Marketing Plan for OLR

1. Configuring the Marketing Plan

In the *Marketing Plan Administration* screen:

- In the *Marketing Plan* section:
 1. Create the marketing plan you wish to use for OLR.
We will explain the configuration parameters later on.
- In the *Package Contained* section:
 1. Select the package that will be available for this marketing plan.
 2. In the field *Price Text*, type the text concerning the pricing information that should be displayed on the OLR client, when the user selects this package (picture IV.1).
If this field is empty, the default text defined by the setup and recurring fees will be used.

3. In the field *Confirm Details*, type the text that should be displayed on the OLR client to explain the details of this package (picture IV.2).
 4. Click the checkbox *default* if you want this package to appear by default in the package list.
 5. You can add as many packages as you want to a marketing plan (see the *advanced configuration* paragraph for restrictions).
- In the *Access Location* section:
 1. Add the access locations that should be available for this marketing plan. The OLR user will be able to choose between these access locations the one he wishes to dial into and its PC will be configured accordingly.
 2. If this access location requires a ten digit dialing, you will need to check the box *ten digits*.
 - In the *Payment Method* section (picture IV.3):
 1. Add the payment methods that should be available for this marketing plan.
 2. Check the *default* checkbox if you wish this payment method to appear as the default in the payment methods list.
 3. Some payment methods cannot be used for OLR because they require information that cannot be asked for technical reason. For a list of valid payment methods, please contact your Affiliate Services Account Manager.

2. Affiliate Configuration

In the Affiliate Management System, our staff will need to enter the following information:

- Affiliate logo (Must be e-mailed to your Affiliate Services Account Manager or Implementation Coordinator)

NOTE: Parameters for Logo are as follows:

Any pixel intended to be transparent should be set to 1/3 gray (RGB 192, 192, 192) which must correspond to position 7 in the Windows bitmap color palette.

The image should be no taller than 32 pixels and no wider than 96 pixels.

In absence of an Affiliate logo, the Internet Made Simple logo will appear in the lower left corner of the sign-up screens.

- Affiliate Service Agreement (entered and updated by ISPA.)

3. Affinity Group Configuration

The configuration for an affinity group is very similar to the one for an affiliate.

But in the case of an affinity group, a few things are different:

- The marketing plan needs to be created for this affinity group.
- The company name that will be displayed on the client will be the name of the affinity group.
- The logo file, the license file and the distribution file will need to be configured for this affinity group (screen affinity group, same fields than on the Affiliate screen).
- The Domain used for the email addresses will be the one of the affinity group.

The other configuration parameters are exactly the same than for an affiliate.

4. Retail Partner Configuration

The configuration for a Retail Partner is exactly the same as for an affiliate with one exception:

- The marketing plan needs to be created for the retail partner.

5. Serial Numbers and Activation Keys

Once the marketing plan as been setup correctly, you will need to create serial numbers and activation keys so that the user will be able to access this marketing plan through OLR.

To create these serial numbers and activation keys, go to *Generation of Serial Numbers* from the Main Menu.

In the marketing plan list, choose the marketing plan for which you wish to create the serial numbers.

Once this is done, you can sign on through OLR using this serial number and activation key. If you feel that a parameter is missing or you would like to make a change go back to previous Configuration steps and update the corresponding screen. Your serial numbers will still be valid for that marketing plan even if you make changes to its configuration.

V. Advanced Configuration

1. Additional information

The affiliate might require its user to enter information that is not asked by default in OLR (personal interests, hobbies, company name,). This information can be asked in the appearance of additional screens displayed on the client (picture V.1).

To configure these additional screens, contact your Affiliate Services Account Manager for information.

2. Credit Cards Verification

When a user wishes to pay by credit card, OLR will always check the validity of the format of this credit card. But this check only verifies the format of the credit card; it does not ask the bank if this credit card is valid.

This functionality can be configured for an affiliate. This means that each time a user will sign with this affiliate through OLR, if the user wishes to pay using its credit card, OLR will contact the bank's server and ask for a validation.

To configure this feature, contact your Affiliate Services Account Manager for information.

Warning: The validation process is time-costly. A credit card validation may take from 15 to 45 seconds.

3. Packages containing several products

The OLR client is currently configured to create Email or User accounts. However, it is possible to create accounts for packages containing other products (e.g. 3 Email boxes). This will result in displaying additional screens on the client's PC asking for the information needed to provision these accounts (picture V.2).

In that case, several restrictions apply:

- There **MUST** be only 1 package linked to the marketing plan.
- The package **MUST** contain at least a User or Email product.

- Only products that are ENTIRELY AUTOMATICALLY PROVISIONABLE by AMS can be implemented (no DNS, or work order request required for completion).
- The client's PC can only be configured for 1 email and 1 dialup service. The services that will be configured on the user's PC will be the first email and radius added to the package. The customer will configure remaining e-mail accounts manually.

Warning: This feature is in testing at the time this document is written and might not be available for release in the version 2.0 of the OLR server.

VI. FAQ

How will the reports be impacted?

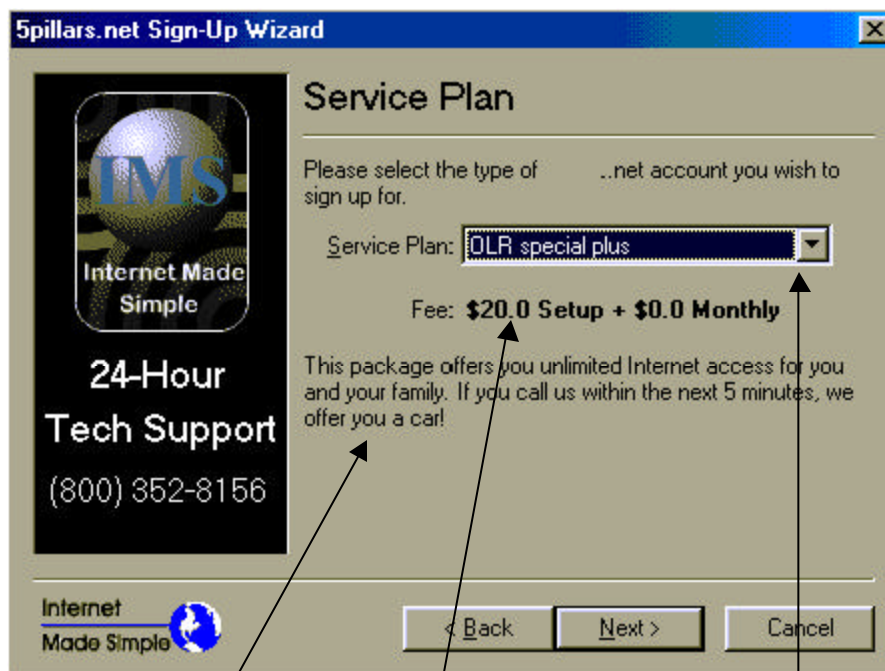
The reports will have the exact same structure than they have now.

Who should I contact if I have a problem?

Your Affiliate Services Account Manager

Annex

Picture IV.1 Packages

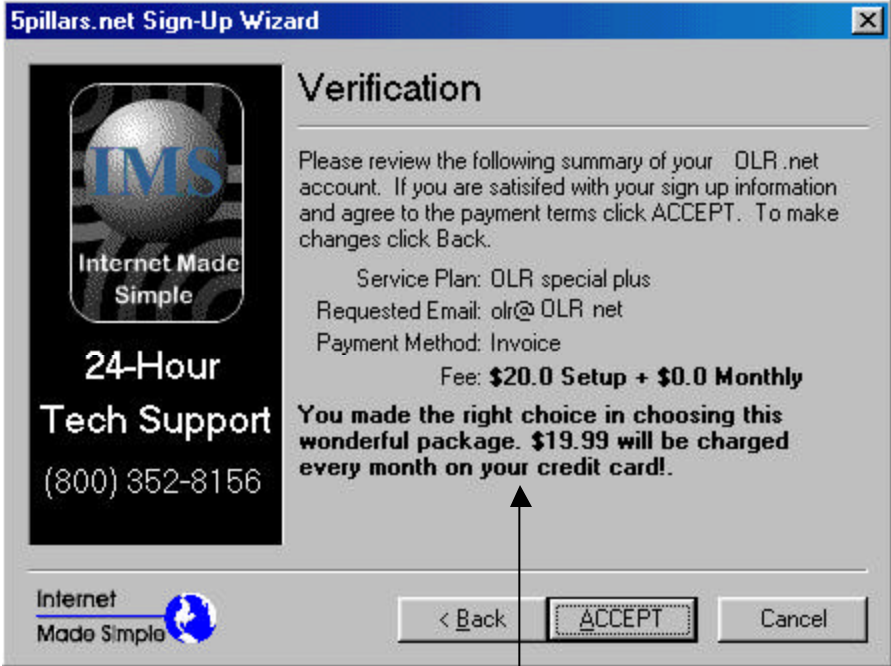


Package description
(description field
in package contained)

Default Price Text
(price text field
in package contained)

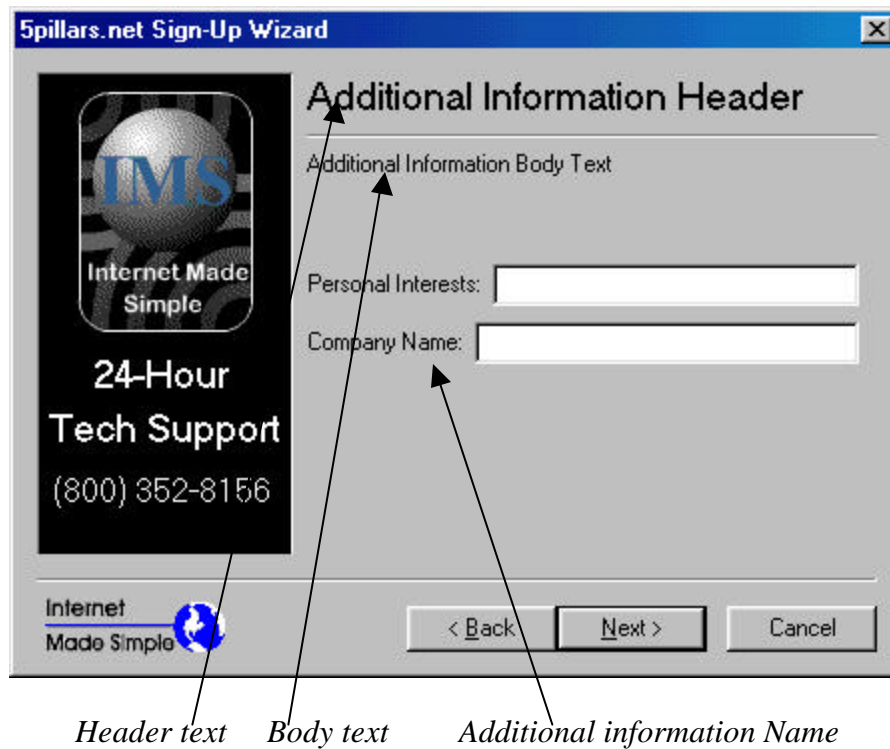
List of Packages
(default package
in the marketing plan)

Picture IV.2 Confirmation Text




Confirmation Details for the chosen package
(Field confirms details in package contained)

Picture V.1 Additional Information



Picture V.2 Additional Products

5pillars.net Sign-Up Wizard



Internet Made Simple

**24-Hour
Tech Support**
(800) 352-8156

Service Implementation


The following information is required to provision your account for the product Email

Login for service Email/Personnal Web Page:

Password for service Email/Personnal Web Page:

Login for service Email/Personnal Web Page:

Password for service Email/Personnal Web Page:

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< Back Next > Cancel